

**STILL THE
INDUSTRY
HEAVYWEIGHT
AND STRONGER
THAN EVER.**

**40
IRON GRIP**

There's a reason Iron Grip is the biggest name in commercial free weight equipment worldwide. But being the biggest means much more than just size alone. It means more production capacity and shorter lead times. It means greater industry expertise and a greater ability to implement product innovations. And it means the industry's best customer service.

**Follow the leader and our full product line
at IronGrip.com**



IRON GRIP®
BARBELL COMPANY

AMERICAN TO THE CORE.

THE NEXT GENERATION OF URETHANE DUMBBELLS IS HERE.

For more than 25 years, Iron Grip has been building the strongest dumbbells and fixed barbells on the market. Our years of design innovation and in-house prototype, engineering, and manufacturing experience have resulted in the latest advancement in the Iron Grip Urethane line.



Innovative handle design has flared shoulders to create a defined area for a more comfortable, secure and ergonomic grip.

Iron Grip's proprietary urethane is formulated in the US for superior strength and longevity. The uniformly textured surface offers more scuff resistance and shows less wear.

High-contrast weight markings are easy to read, permanently engraved, and maintenance-free.

Extra-wide handle diameter at each end further improves our industry-leading durability.

PATENTED DESIGN

Iron Grip's unique handle design widens to a heavy-duty 1-3/4" diameter at each end, adding strength and durability. The defined gripping area provides the user with a secure and comfortable grip in the center of the handle.

