

WITH THE IRON GRIP
BUYBACK PROGRAM
THERE'S NEVER BEEN A BETTER TIME
TO UPGRADE YOUR WEIGHT ROOM.

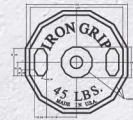


The Iron Grip Buyback Program is designed to help make renovating and upgrading your fitness facility easier and more affordable than ever. Used Iron Grip urethane dumbbells and weight plates can be exchanged for a credit towards the purchase of brand new Iron Grip equipment. Updating free weights represents one of the most significant and cost effective renovations that any facility can make. For more information, call 800-664-4766, or visit www.irongrip.com.



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BARBELL COMPANY

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BENEFITS FOR YOU AND YOUR MEMBERS

One of the best ways that facility owners can show that they care about improving their members' experience is to upgrade the equipment, and upgrading free weights is often the most effective way to do that. Free weights are typically found throughout most clubs, and are seen by the majority of members as well as prospective members on club tours. As a result, free weights have the potential to make either a very positive or very negative impression on new and existing members. Updating free weights represents one of the most significant and cost effective renovations that any facility can provide—often costing less than the price of a few pieces of cardio equipment.

PROGRAM DETAILS

Buyback Credit

- Any Iron Grip Urethane Dumbbells, Iron Grip Urethane Barbells, and Iron Grip Urethane Olympic Plates are eligible for Buyback credit. (IGX equipment not included.)
- Your buyback amount will be calculated for you at the time of proposal. Credit is based on the quantity of returned equipment. Please submit a detailed list, including number of pieces and product description, along with digital snapshot(s).
- Buyback credit will be applied to the cost of new Iron Grip equipment.

Freight and Handling

- Iron Grip will schedule the freight and handling of the used equipment back to Iron Grip at no cost to the facility.
- Whenever possible, new product will be scheduled to move in at the same time the old equipment is removed, to ensure as little equipment downtime as possible and minimal disruption to the facility.
- Freight and handling on new equipment will be the responsibility of the customer. Freight quotes will be provided to the customer at the time of proposal.

You may turn in your eligible equipment for Buyback credit at any time after purchase, and you may participate as often as you wish.

For a detailed Buyback Proposal, contact your Iron Grip account executive today:

Shawna Healy

Eastern US and Vertical Market

shawna@irongrip.com

800-664-4766, ext 229

Tiffany Lea

Western US and International

tiffany@irongrip.com

800-664-4766, ext. 222